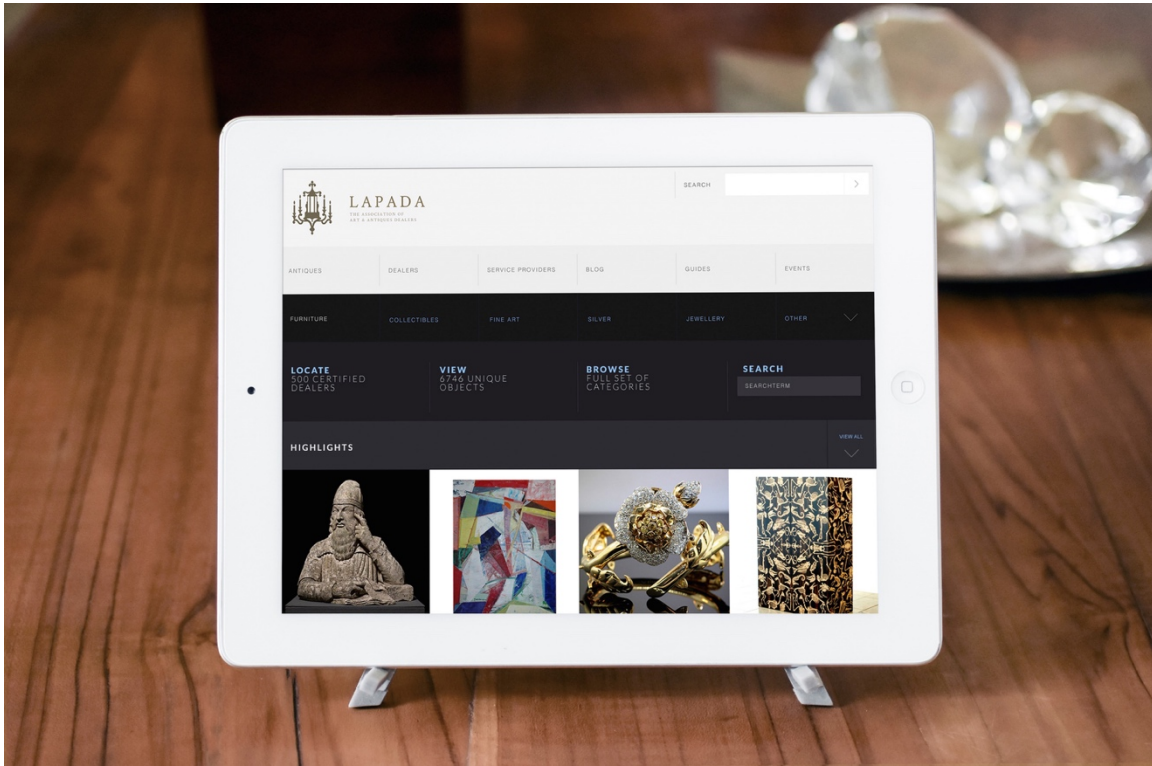


Media Announcement  
London, November 2015



**LAPADA**  
THE ASSOCIATION OF  
ART & ANTIQUES DEALERS

### New destination for sourcing art and antiques online



LAPADA the Association of Art & Antiques Dealers, is pleased to announce the launch of its redeveloped website, [lapada.org](http://lapada.org). The new site is the leading online marketplace for sourcing authentic art and antiques from trusted LAPADA-accredited dealers.

Designed and developed by Bureau for Visual Affairs, the public-facing portal boasts an intuitive interface and simple search mechanism, which provides an enhanced user experience. The site encompasses a range of key functions: unifying the brand identity and aesthetic presentation of works on offer, providing commercial retail services and simplifying the categorisation of art and antiques.

On offer are works from 550 UK and international LAPADA members dealing in a range of disciplines including furniture, 20<sup>th</sup> century design, fine and contemporary art, jewellery, carpets, tapestries, antiquities, clocks, decorative arts and silver. Membership to LAPADA is only open to those who meet its stringent requirements in terms of experience, quality of stock and knowledge of their subject. Due to the Association's strict Code of Practice, customers can purchase from a LAPADA member with confidence.

There has been a significant uptake to join [lapada.org](http://lapada.org) as members see the benefits of a consumer focused marketplace. Notable dealers registered from the UK include Butchoff Antiques, Philip Mould Portrait Miniatures and McKenna & Co., and from the international membership Daniel Larsson (Sweden), Raffaello Pernici (Italy) and Bell & Bird (USA) have joined. Distinguished dealer, Peter Petrou has demonstrated his support for the portal by signing up for four years in advance.

**CULTURAL-  
AGENDA**

For more information please contact Zoe Ramsay or Sameera Hanif at Cultural-Agenda at [lapada@cultural-agenda.com](mailto:lapada@cultural-agenda.com) tel: +44 20 7245 1066



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In order to promote engagement between dealers and clients, LAPADA understands the benefits of sharing its collective knowledge and expertise. To enable this on [lapada.org](http://lapada.org), it features buying guides, advice and informative editorial content from dealers and industry specialists.

Rebecca Davies, LAPADA Association CEO, comments: 'We are always looking for ways to build on the services we offer our membership. Redeveloping the LAPADA website into a premier marketplace portal presents an exciting opportunity for our dealers to showcase works and boost online sales. The website is easy to use, offering visitors an engaging, positive experience. We have dedicated part of the website to offering informed and engaging editorial aimed at new buyers and seasoned collectors alike. This addresses perhaps the most enjoyable element of buying and selling art and antiques: learning and sharing the history, stories and techniques behind the works'.

Notes to Editors

LAPADA the Association of Art & Antiques Dealers

LAPADA the Association of Art & Antiques Dealers is the largest society of professional art and antiques dealers in the UK. It is a trusted resource for private collectors and the art and antiques trade in the UK and 16 other countries around the world. Established in 1974 it boasts 550 worldwide members, who are experts in their fields, with specialities ranging from fine art, jewellery and furniture to contemporary works, sculpture and ceramics. Due to the Association's strict Code of Practice, clients are offered total reassurance when purchasing from a LAPADA member. LAPADA offers a referral service for any member of the public looking for a trusted dealer in a specific area, who is seeking quality and assurance of authenticity. It also offers industry advice and lobbies on issues affecting its members and good practice in the art and antiques trade. [lapada.org](http://lapada.org)

Bureau for Visual Affairs

Bureau for Visual Affairs is a digital design studio focused on content-driven user experiences for the cultural, commercial and luxury sectors. The company, established in 2002, works with artists such as Marc Quinn and Damien Hirst, leading cultural institutions ranging from Tate and the Guggenheim Foundation to the National Theatre as well as luxury brands such as Aquascutum and Mulberry. [bureau-va.com](http://bureau-va.com)

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